

# Aleutian Marketplace Micro Grant Application

## ABOUT THE GRANT:

The Aleutian Marketplace was established by APICDA and Aleut in 2014 to support small businesses in the Aleutian/Pribilof communities.

The micro grants are selected by a competitive application process and are available to eligible, in-region residents in any amount up to \$3,000. Funds may be used for a wide selection of items that are essential to start or assist an existing locally owned business.

Local businesses have received a total of \$87,000 through 29 grant awards distributed since 2022.



## ELIGIBILITY:

Applicants must meet the following requirements to apply for a micro grant:

- Submit a complete application form with all required attachments during application period.
- Must be at least 18 years of age.
- A minimum twelve-month residency, with intent to maintain residency, is required in Adak, Akutan, Atka, Cold Bay, King Cove, Nikolski, False Pass, Nelson Lagoon, Sand Point, St. George, St. Paul, or Unalaska.
- Provide documentation of residency in an Aleutian-Pribilof Island community (copy of utility bill, ID, etc.)
- The business must be physically located in the Aleutian-Pribilof Island region and be ready to operate within six months or be already established.

**Application Period**  
**February 1 - March 15, 2025**

## GRANT DETAILS:

- Grantees will be contacted within 30 days of application period due date.
- Grantees are required to submit a six-month progress report, and a twelve-month close-out form with photos.
- Businesses may not conduct multi-level marketing or the sale of alcohol, firearms, marijuana, or tobacco products.
- Grant funds may be counted as taxable income on federal tax return.

## EXAMPLES OF APPROVED ITEMS:

- Materials, supplies, and shipping/postage for approved items
- Rent (sales event booth, retail space, equipment storage)
- Business travel expenses related to event booth sales or materials acquisition.
- Equipment purchased to operate a business (to include electronics)
- Permits / Corporate Structure Legal Paperwork / Freelance Contactors

This is not an exclusive list; any questionable items on an application may be reviewed and approved or denied by the review committee.



# Aleutian Marketplace Micro Grant Application Form

Application Deadline: March 15, 2025

**Instructions:** Please complete the application form and answer all fields completely. Fully completed applications should be sent to [marketplace@apicda.com](mailto:marketplace@apicda.com). For assistance, please contact the program administrator, Ellen Krsnak, at 907-771-4210 or [marketplace@apicda.com](mailto:marketplace@apicda.com)

## BUSINESS APPLICANT INFORMATION\*

Business Owner (If business is a partnership, please provide contact information for partner/other owners.)	
Email Address	Phone Number
Mailing Address	City, State, Zip Code

## BUSINESS INFORMATION\*

New Business <input type="checkbox"/>	How long has business been in operation?	Community where business operates:		
Established Business <input type="checkbox"/>				
Business Name				
Please list URLs if your business has a website, social media site and/or Etsy:				
Total number of employees (including owner) full, part-time, and seasonal:		Tax ID # / EIN #:		
Are you a current resident who's lived in the region for 12 months and plans to stay indefinitely?				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Legal Structure of Business (LLC, Non-profit, sole proprietorship, etc.):	Do you have an Alaska business license? If so, provide the number.	If you don't have a business license, are you planning to acquire one?	Who will manage the grant funds?	Who oversees the daily business operations?

*\*The Aleutian Marketplace is an economic development initiative for the Aleutian/Pribilof Island region. Therefore, a minimum twelve-month residency, with an intent to remain, is required in Adak, Akutan, Atka, Cold Bay, King Cove, Nikolski, False Pass, Nelson Lagoon, Sand Point, St. George, St. Paul or Unalaska to apply for funding. The business must be physically located in the Aleutian-Pribilof Island region and be ready to operate within six months or be already established.*

1. Describe the primary purpose of your business and products and services offered. (Note: Excluded from the program are multi-level marketing, alcohol, firearms, marijuana, and tobacco sales businesses.)

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2. Describe how your business will or does provide benefits to the community (social, economic, new service, etc.).

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3. Micro Grant Amount Requested (up to \$3,000) \$ \_\_\_\_\_.

4. List how you will use the micro grant funds to start or assist your established small business. Please list all expenses the grant will pay for and include documentation (service quotes, price lists, etc.)

Item / Service

Estimated Price (with shipping)

Item / Service	Estimated Price (with shipping)
Total	\$

5. Describe your customer demographic and the promotional marketing strategy to reach them?

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6. Provide an estimated annual budget for your business below.

Estimated financials as of _____:			
Date			
Total Assets (inventory, etc.)	\$	Anticipated Gross Sales	\$
Total Liabilities** (unpaid wages, accounts payable, etc.)	\$	Total Expenses*** (costs incurred to generate revenue)	\$
Total Equity (assets minus liabilities)	\$	Net Income (revenue minus expenses)	\$
Your contribution and additional funding sources	\$	* Assets are resources owned or controlled by your business. ** Liabilities are the debts your business owes. ***Expenses include the costs you incur to generate revenue.	

7. Does your business have a debt balance (including credit cards)?  Yes, amount \$\_\_\_\_\_  No

8. Describe how this grant funding will support your business goals and how you will be able to measure and report its impact.

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9. What differentiates your business from competitors?

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10. What courses have you taken, or credentials received to operate your business? Are you or your staff interested in taking additional training? If so, please describe.

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By signing below, I certify all information is true and correct to the best of my knowledge and if approved, I agree to use the micro grant funds as described in this application. In addition, I acknowledge that the Aleutian Marketplace and its primary funders (APICDA, Aleut, Wells Fargo, and Fastwyre) are held harmless against any and all claims, liabilities, damages, losses, expenses, demands, suits, and judgments arising from or relating to the grantee's product or services.

X

\_\_\_\_\_  
Signature

X

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

