



2016 Aleutian Marketplace Competition

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Aleutian Marketplace Business Plan Competition Winner Announced

Josh Good of Unalaska Brewing Company wins \$20,000 in seed money to start brewery.

Anchorage, Alaska – The Aleutian Pribilof Island Community Development Association (APICDA) and the Aleut Corporation (TAC) is pleased to announce that Josh Good, a fifth-grade teacher from Unalaska, is the 2016 Aleutian Marketplace Business Plan Competition winner. Josh received \$20,000 in seed money start-up funds for his Unalaska Brewing Company business plan submission.

Josh's written business plan and comprehensive presentation before the independent judging panel addressed how the Unalaska Brewing Company will strengthen commerce in the region by becoming the premier beer brewer and supplier of high quality, locally made craft beer for the Aleutian community of Unalaska. The Unalaska Brewing Company will be the first and only local brewery in the Aleutians and will be able to capitalize upon the exploding national craft-brewing beer trend. With the closest local beer being made in Anchorage, Kodiak, or Homer, the Unalaska Brewing Company will be able to fill the need for a locally made product in Unalaska.

"I'm so grateful to APICDA and the Aleut Corporation for providing these start-up funds; I can now move forward with securing the brewery location and getting the project off the ground," said Josh Good, 2016 Aleutian Marketplace Business Plan Competition winner.

The Aleutian Marketplace Competition received nine business plan submissions, and three finalists moved forward to the presentation round of competition based on their written plans' scores. Other finalists' projects included: Piama Oleyer's "My Aleutian Home Assisted Living," and Priscilla Miller's "Yin Yang & Aang Mobile Floating Food Truck."

The Marketplace has been rolled out incrementally over the past two years to establish support and generate a variety of innovative business concepts, educate participants on how to run a successful business, and provide start-up funds for viable businesses that will operate in the Aleutian region. Two business idea contests preceded the business plan round of competition.

"The Marketplace is a great opportunity for TAC and APICDA to support the development of innovative businesses in the communities that we serve," said Larry Cotter, APICDA CEO. "All competition participants should be very proud of their business plans; it was evident that a great deal of thought, work and creativity went into the submissions."

Thomas Mack, President of the Aleut Corporation added, “This competition has been very educational and positive for the residents of our region. The opportunity participants had to work with the Alaska Small Business Development Center at UAA through this competition will have a lasting economic impact.”

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Aleutian Pribilof Island Community Development Association (APICDA) is a 501(c)(3) non-profit corporation incorporated in the state of Alaska. APICDA is one of six Western Alaska Community Development Quota (CDQ) Corporations established in 1992. The CDQ program allocates a percentage of all Bering Sea and Aleutian Islands quotas for ground fish, halibut and crab to eligible CDQ Groups. APICDA and its subsidiary companies generate proceeds through the management of the quotas and uses proceeds to achieve its charitable purpose which is to develop stable local economies in our member communities of Akutan, Atka, False Pass, Nelson Lagoon, Nikolski and St. George.

The Aleut Corporation is one of the 12 Regional Alaska Native Corporations formed under the Alaska Native Claims Settlement Act of 1971. Based in Anchorage, Alaska, the corporation represents 3,900 shareholders living in the Aleutian and Pribilof Islands region, the Pacific Northwest and the rest of the United States. Operating as a for-profit corporation, the Aleut family of companies offers product and service capabilities including environmental remediation, base operations support, mechanical contracting, oil field services, real estate management and water testing to a wide range of customers and government agencies throughout the United States.